



IG Mission

Web Payments IG

2016-09-22/23
Lisbon, Portugal
David Ezell

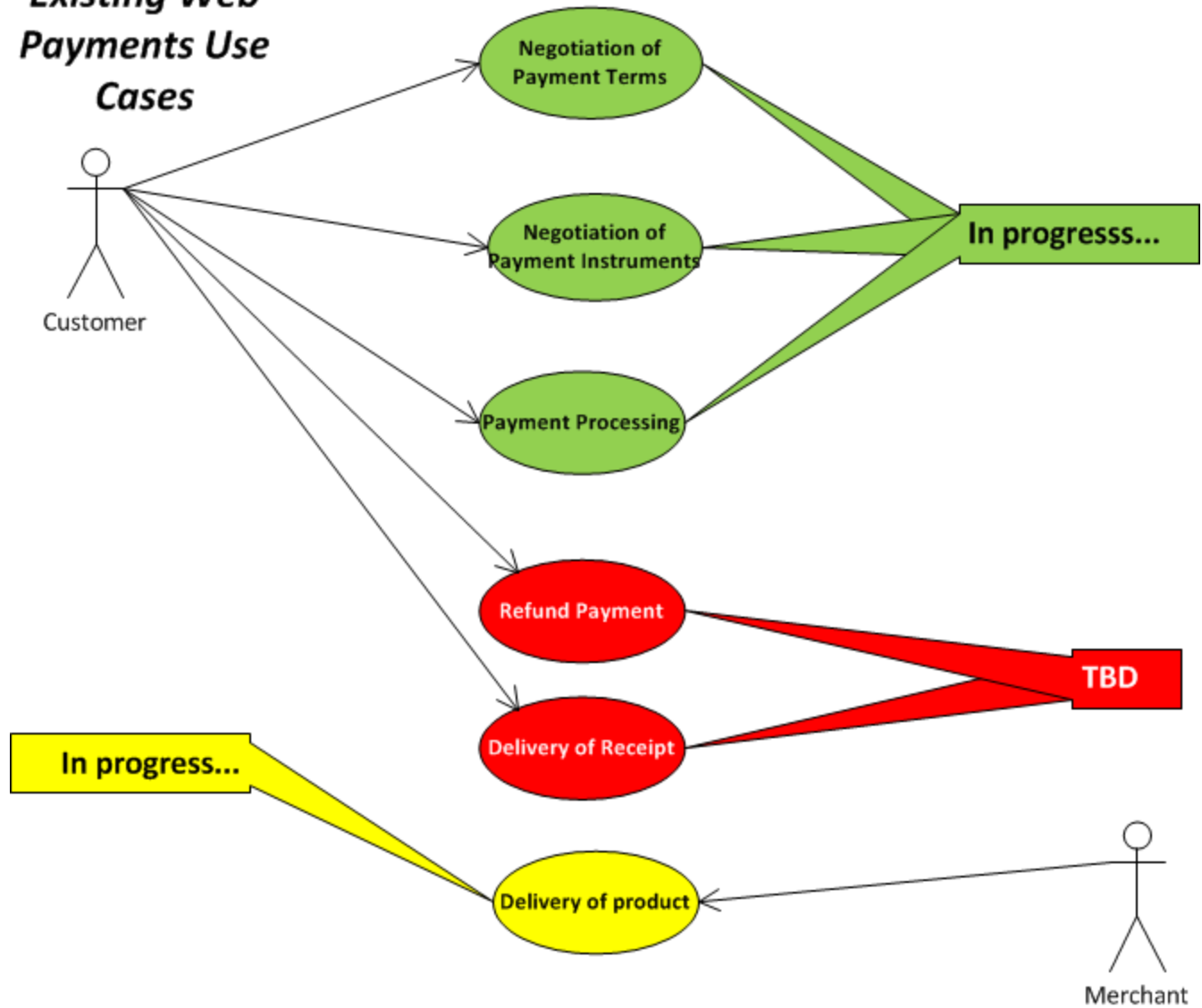
Topics this meeting...

- Today
 - Digital Offers (Joerg)
 - Verifiable claims update (Manu)
 - Payments accessibility (Shane/Katie)
 - Paid content - issues and use cases (Andrew Betts)
 - ILP Update (AHB). Streaming micropayments / recurring payments
- Tomorrow
 - ISO Payment Group Liaisons and Work Status (William)
 - Payments in China (Angel et al)
 - Regulatory landscape (Jean-Yves)
 - Blockchain Update (Doug)

IG Status

Use cases and topics

Existing Web Payments Use Cases



Scorecards for current topics (July)

- ✓ Extensions for Digital Marketing (loyalty, coupons, offers)
- ✓ eCommerce concerns not covered by Digital Marketing (invoices, receipts)
- ✓ Liaison with external payments activities (X9, ISO, etc.)
- ✓ Regulatory Concerns - tracking issues and educating the IG (US Fed Task Forces, PSD2, etc.)

Suggestions for Potential Topics

- Digital Wallet Frameworks (3)
- Methods for standardizing transaction contents (0)
- ✓ Alignment with industry practice regarding "mobile" and "proximity" payments (2)
- Adequacy of existing security/identity practices on the Web (2)
- Trusted UI (2)
- Alternative Payment Flows (4)
- Continued work on the "roadmap", etc. (1)
- Review of emerging payment standards (other than X9, ISO) (1)
- Future Issues and Challenges (1)

Potential Topic Survey

Digital Wallet Frameworks	Methods for standardizing transaction contents	Alignment with industry practice regarding "mobile" and "proximity" payments	Adequacy of existing security/identity practices on the Web	Trusted UI	Alternative Payment Flows	Continued work on the "roadmap", etc.	Review of emerging payment standards (other than X9, ISO)	Future Issues and Challenges
			✓					
			✓		✓			
✓				✓		✓		
✓				✓	✓			
		✓			✓		✓	
✓								
		✓			✓			✓
			✓	✓				
3	0	2	3	3	4	1	1	1

IG Process - Reprise

New: Strategy Management

Strategy Funnel

Investigation

Workshops; Market Analysis; News & Networks;
Meeting communities where they are (events &
confs); Hackathons; vNext

Incubation

CGs, BGs, IGs; Reports, Prototypes, Drafts

Evaluation

[Intent to Migrate](#); [Rec-Track Readiness](#)

WG Charter Deliverables

->Project Management; A&T review->
possible transmission back to incubation

Recommendation



Mapping the Proposed IG Process

Investigation

- Bring a new topic
 - User story (epic)
 - Benefits of interoperability, benefits for users, business incentives.
 - Required parties for implementation, related efforts.
 - Why W3C?

Investigation

- Volunteer to champion

Investigation

- May be the same person who proposed the topic

- Develop Plans

Incubation

- Socialization, develop timelines and milestones,

- Create Charters for W3C Work

- Epics -> Problem Statement -> Use Cases -> Capabilities -> Charters

Incubation

- Track Progress

- Manage the list – agile precepts
- Role of the chairs

[Web Payments IG Process](#)

Digital Offers Preview

Strategy Management: Digital Offers

Strategy Funnel

Investigation

Workshops; Market Analysis; News & Networks;
Meeting communities where they are (events &
confs); Hackathons; vNext



Incubation

CGs, BGs, IGs; Reports, Prototypes, Drafts



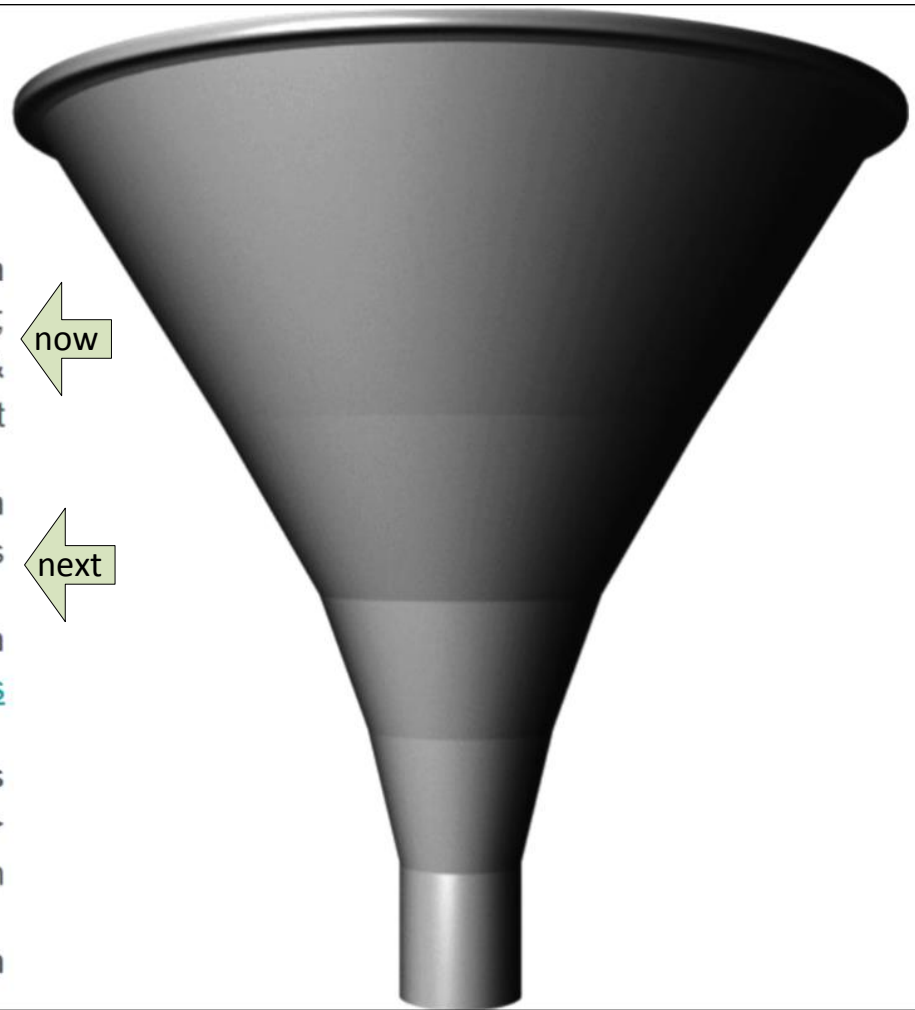
Evaluation

[Intent to Migrate](#); [Rec-Track Readiness](#)

WG Charter Deliverables

->Project Management; A&T review->
possible transmission back to incubation

Recommendation



Forward...