



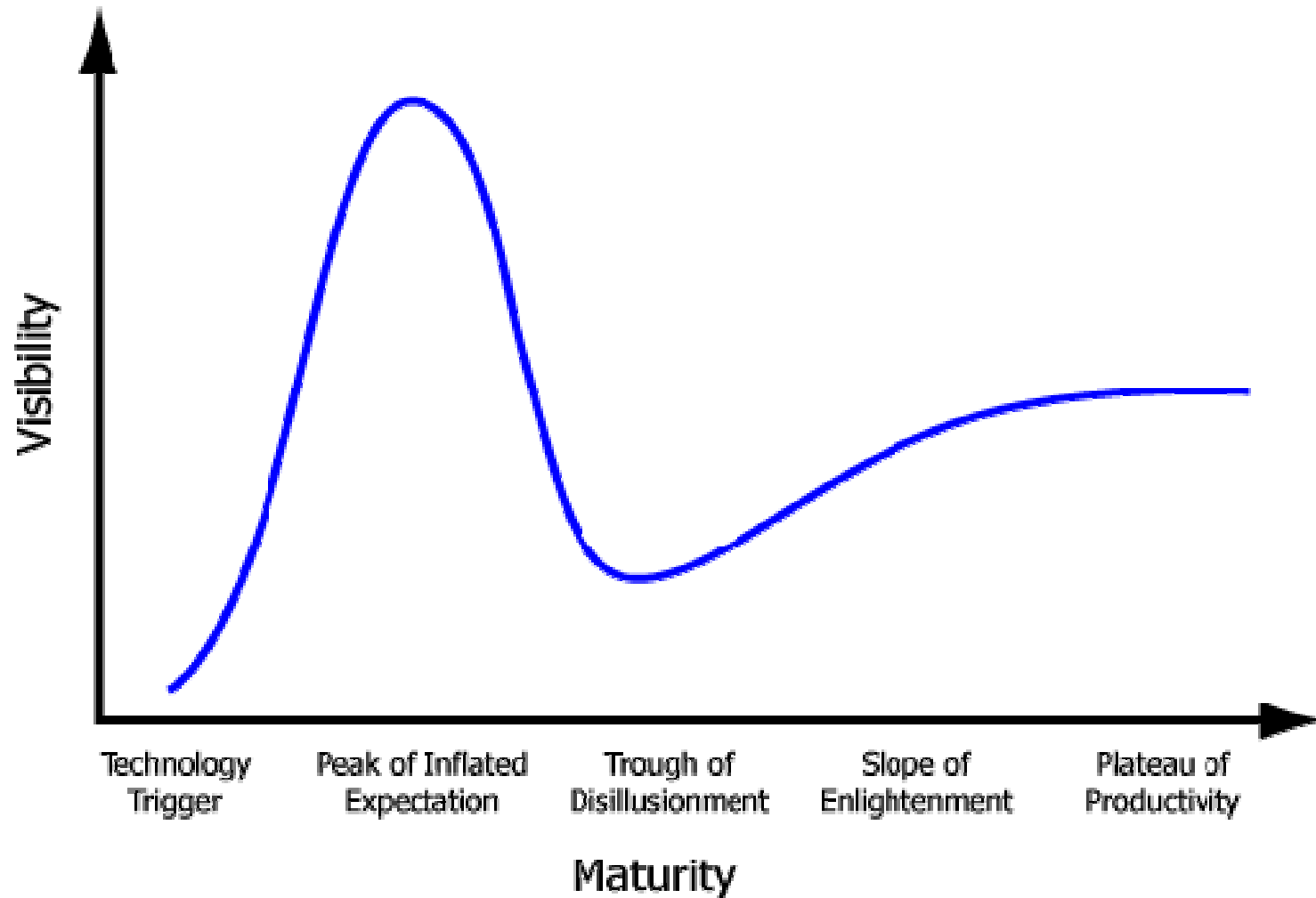
# COPRAS CONFERENCE

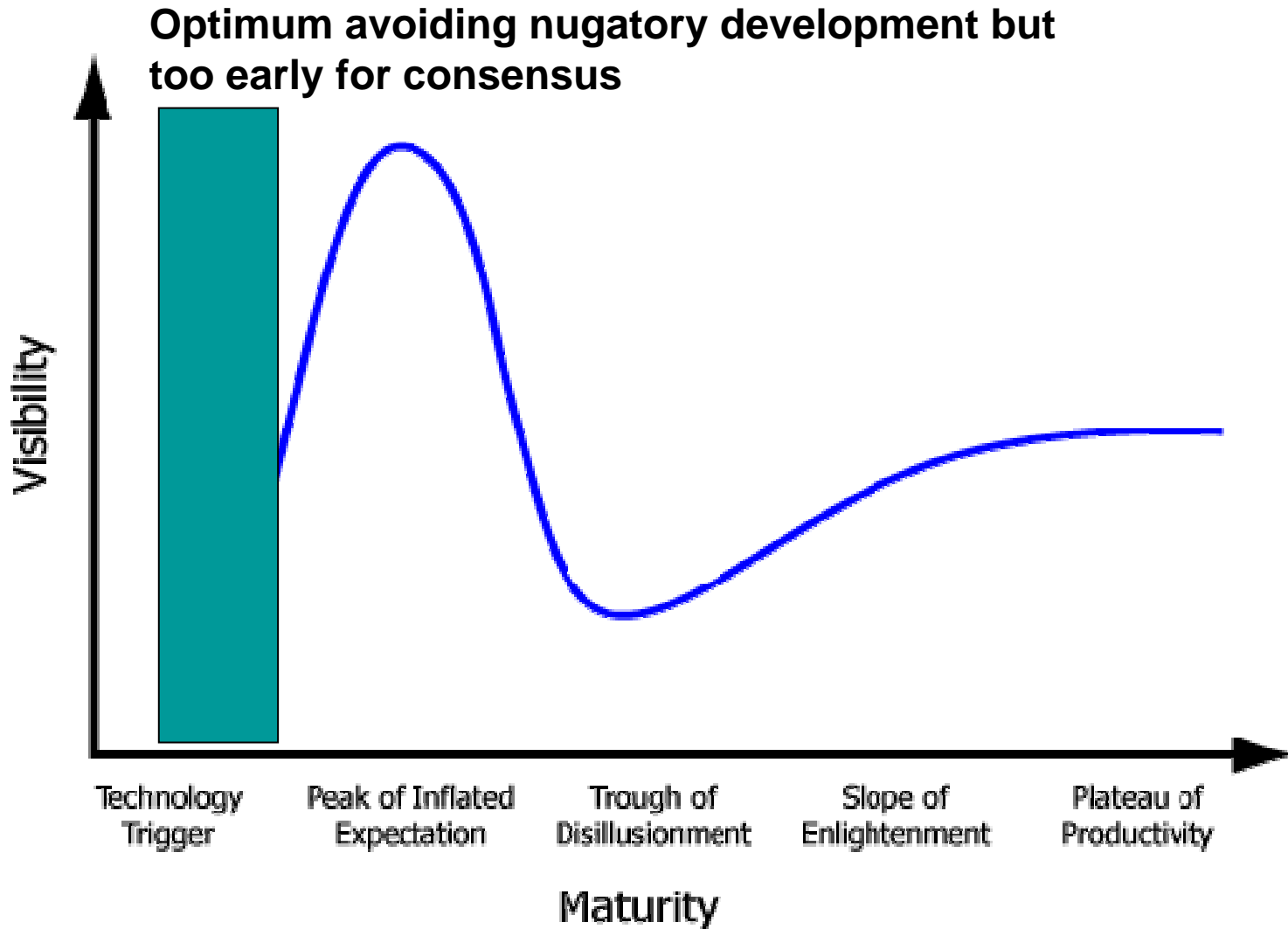
IST Research & Standardisation – Towards FP7

Introductory Remarks

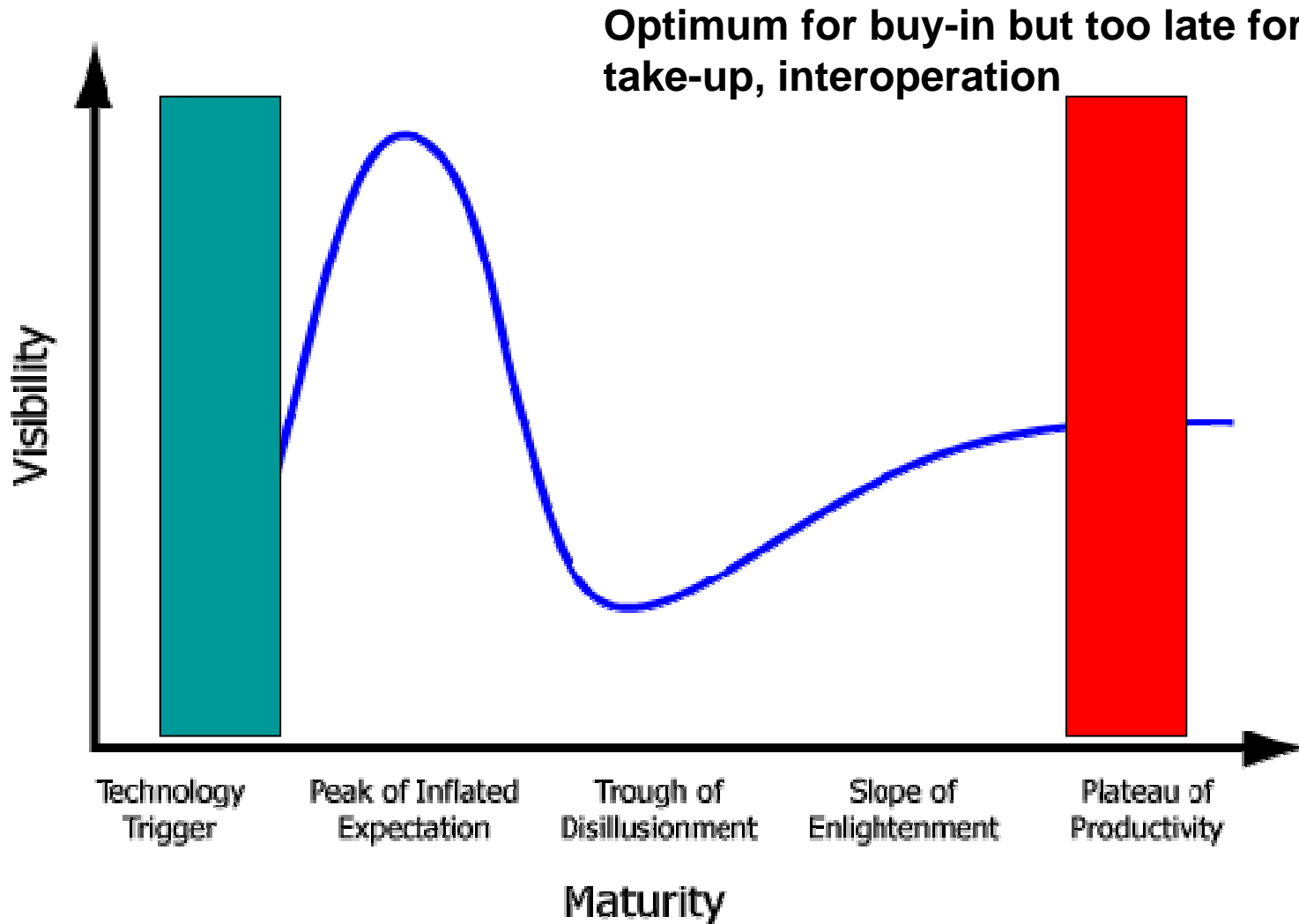
- Personal View
- President ERCIM
  - European W3C host
- President euroCRIS
- Director IT & International Strategy



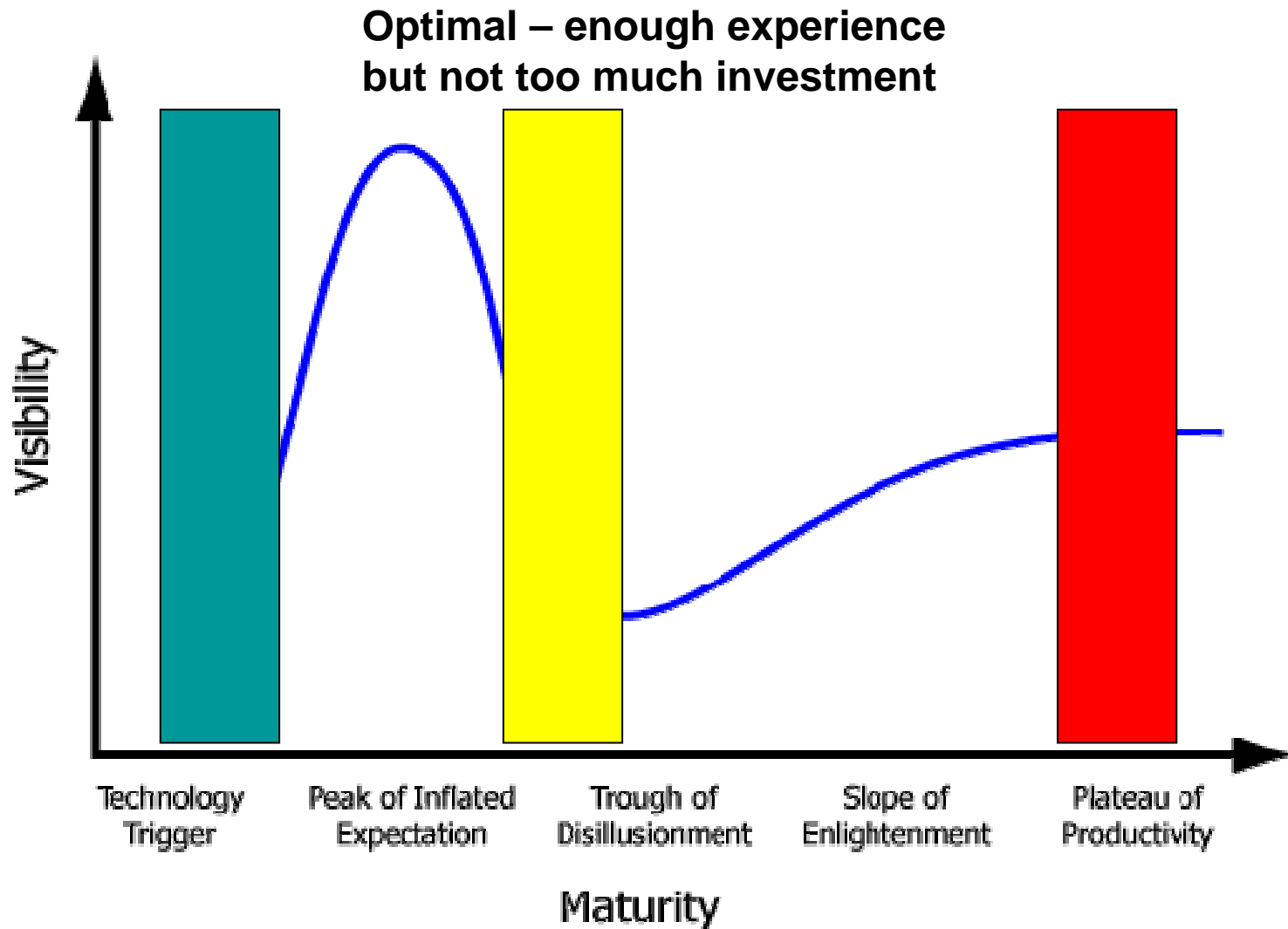




# When to Standardise?



# When to Standardise?



- The best is the enemy of the good
  - Beta versus VHS (videotape)
  - OSI versus TCP (networking)
- Standardisation too long, too late
  - And a rival became widely accepted because ‘good enough’

- Planning standardisation alongside development
- Links business model with development / product model
- Manage the deltas
- Start with the R&D and be well embedded during D

- That is what COPRAS is all about
- Getting standardisation embedded in the [R] & D process
- Making joint IP available to encourage open, competitive product development in cooperative environment
- agree together to make market for each player

- For the customer
  - Interoperation
  - Choice of competing products for one function (cost minimisation)
  - Choice of compatible products for each function (integration)
- For the producer
  - Stable specification for product development
  - Increased market
  - Planned evolutionary change

- Giving Europe the edge in standardisation
  - Making the IP usable
  - Making developments wealth-creating
  - Benefiting the European citizen and business